



## **2018 History Cruze Car Show Sponsorship Plans and Agreement No. St. Paul, MN**

The Friday Night History Cruze Car Show is a Minnesota based non-profit organization and is recognized as one of the largest weekly running car shows in the country. The History Cruze is rated number one because of its family friendly theme. We have a busy web site that is visited thousands of times every week viewing pictures, articles, schedules and signing up for our eNewsletter. As a business, we invite you to sign up to help out the History Cruzers & your business. We are offering sponsorship plans that are very affordable, visible to our members, visitors and staff that helps both your business and the History Cruze Car Show.

**Barricade Hauler Plan:                    \$100.00 per sign Annually (June - September)**

This plan sponsors a 1 foot by 5 foot sign board on the side of the Barricade trailer. The trailer has four spots, two on each side that are in one row down the 12 foot trailer. Sponsors supply their sign and can take one or group them up. If you reserve two spots on a side, your company can have a 1 foot by 10 foot sign covering the entire side of the trailer. (Call for availability)

**eSponsor Plan:                                \$225.00 Annually (Jan 1 – Dec 31)**

Your business logo, a description of your business and links will be placed on the shows website & posted in our monthly eNewsletter that is sent out to our readers to help drive business to your site. Your logo will also be put on the back of the T-shirt.

**Basic Plan:                                        \$200.00 Annually (Jan 1 – Dec 31)**

Your business logo will be placed on the back of the T-shirt and on the website.

**Enhanced Plan:                                \$425.00 Annually (June - September)**

Your logo on the back of the T-shirt. During your sponsorship night, you will have the option to pick the night. We have 100 dash plaques with your business logo made for you to handout. As the sponsor of the night you pick the winning participants and they receive a wall plaque for that night's show. The Sponsors will also receive the same wall plaque for being the sponsor of the week.

**Barricade Banner Plan:                    \$550.00 per Barricade Annually (June - September)**

A banner will be ordered for your business and attached to a Barricade on the street for our car owners and visitors to see for the entire summer of car shows. If you already have a banner or order your own, we offer the plan at a \$100.00 savings. (Call for availability)

**Please give us a call for Details on all the Sponsorship Plans.**

Car owners & visitors to our weekly events have shown great loyalty to our vendors & sponsors. If you have any questions, please feel free to call Bruce Fabio @ 651 261-8031 or Sandy Fabio @ 651 253-1706.



**2018 History Cruze Car Show  
Sponsorship Plans and Agreement  
No. St. Paul, MN**

**Sponsorship Form:  
(Please Print)**

**Sponsorship Plan Application:**

*(Please make checks payable to the "History Cruze")*

**Mail to: History Cruze - 2606 6<sup>th</sup> Avenue East - North St Paul, MN 55109**

**Plan:** (select one or more)

- Barricade Trailer Plan - \$100.00 per sign Annually (June - September)**
- eSponsor Plan - \$225.00 Annually (Jan 1 – Dec 31)**
- Basic Plan - \$200.00 Annually (Jan 1 – Dec 31)**
- Enhanced Plan - \$425.00 Annually (June - September)**
- Barricade Banner Plan - \$550.00 per Barricade Annually (June - September)**

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone #:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Sponsor of the Night Requested Date (1<sup>st</sup> Choice):** \_\_\_\_\_

**(2<sup>nd</sup> Choice):** \_\_\_\_\_

**(Enhanced Plan Only, Dates Subject to Availability)**

**NOTE:** The History Cruzers reserve the right to deny, reject or terminate contracts with sponsors at any time. Sponsors must adhere to our show rules with regard to type of business, items being offered or content of information. (Our show is family friendly, no nudity, adult themes or sexual content) Sorry, no Refunds.